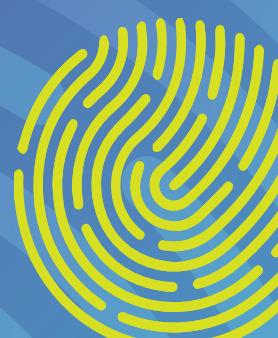




CREATING

LEARNER CENTRIC

ENVIRONMENTS



2014 AdvancED® Global Conference: Latin America

December 2 – 4, 2014

Pre-Conference: November 30 and December 1

Grand Hyatt Atlanta in Buckhead
Atlanta, Georgia USA



Conference Co-Sponsors

Council on American and International Schools

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Guadalajara, Mexico



Celebrating the 53rd year of its founding, the Association of American Schools in South America (AASSA) is a non-profit membership association currently serving 72 member schools throughout South and Central America and the Caribbean islands. AASSA's mission is to provide and promote programs and services to member schools whose primary language of instruction is English in order to enhance the quality of American and international education in the Americas.



The Association of American Schools of Central America, Colombia, Caribbean and Mexico, the Tri-Association, was established to provide services and information to three regional educational associations:

- The Association of American School of Central America (AASCA)
- The Association of Colombian-Caribbean American Schools (AACAS)
- The Association of American Schools in Mexico (ASOMEX)

The Association works with 80 schools to:

- explore ways to achieve better understanding through international education;
- improve the quality of teaching and learning in member schools;
- provide an avenue for communication and cooperation among member institutions; and
- facilitate cooperation with national, state, local and non-governmental state, local and non-governmental agencies in the field of international education.



The primary goal of the Overseas School program is to promote quality educational opportunities in international schools for dependents of American citizens carrying out programs and interests of the U.S. Government abroad. A secondary goal is to increase mutual understanding between the people of the United States and other countries by demonstrating American educational ideas, principals and methods.

A Message from AdvancED President and CEO, Mark A. Elgart, Ed.D.

We are very grateful for your attendance at the AdvancED Latin America Conference 2014. This year's conference promises to provide dynamic keynoters, inspiring education leaders and insightful practitioners that will engage in dialogue sure to expand your thinking about this year's theme—*Creating Learner Centric Environments*.

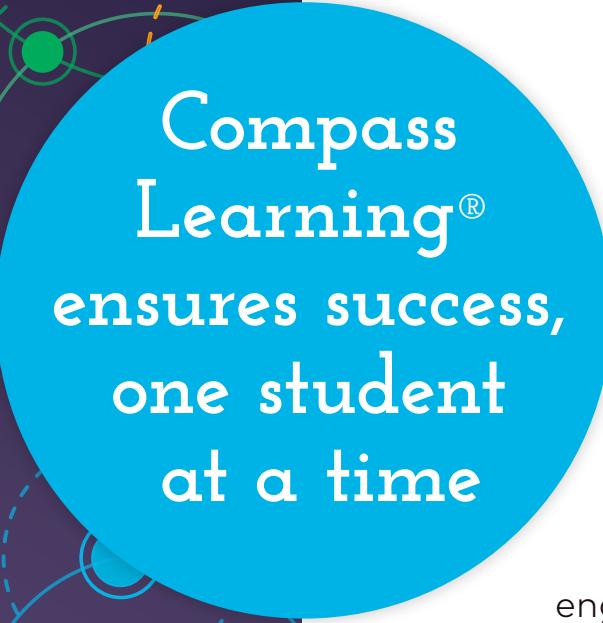
While educators are embracing the concept of learner-centric, do we really know what it means? Do we know how to create a learner-centric environment? And most importantly, how do we get started with creating a learner-centric environment in our current reality? No one school or school system has all of the answers, but collectively we can begin to learn from each other what it means to customize and personalize educational experiences that ensure readiness and preparedness for the future of all students.

During the conference, you will hear from an array of educational professionals and leaders on what they are doing in their institutions to customize student learning. You'll also find meaningful sessions on topics from school improvement and technology solutions to curriculum and instructional strategies—all in an effort to help you create your own learning experiences that focus on what's best to prepare students for tomorrow's world. I am confident that you'll leave the conference ready to face the challenges ahead with the information, resources, tools and defined strategies you need for *Creating Learner Centric Environments*.



A handwritten signature of Mark A. Elgart, Ed.D. in black ink.

Mark A. Elgart, Ed.D.
President/Chief Executive Officer
AdvancED



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Keynote Speakers

Literacy is Not Enough

Lee Crockett

Lee is an optimist. He believes in a bright future and our ability to build it together through connection and compassion.

He is an author, speaker, designer, inspirational thinker and the creative force behind some of the most exciting transformations in education happening worldwide today. But, that's all in a day's work. In life, Lee believes in creating balance in the reality of a digital present and future. As such, he has cultivated skills in Aikido and studied tea ceremony while living in Japan, as well as studied painting in Florence. He also studies traditional Zen Buddhist music which he performs on a Shakuhachi, a Japanese bamboo flute.



Lee has a curiosity about life and the shared human experience. This curiosity is infectious, as anyone who has heard Lee speak can tell you. Joyful curiosity is the foundation of his approach to creating vital learning and corporate environments for groups around the world. He is the creative force behind the Fluency21 Unit Planner—a social network which has created a culture of collaboration as educators around the world share and source unit plans aligning to the structure of a modern learning environment as outlined in his writing.

In addition to creating digital learning tools for the education sector, Lee has adapted his own corporate experience into a dynamic team-based training model. Lee sees and understands the current of endless exponential change that exists in corporate culture. Change that has created paradigm shifts for so many major industries. Lee's ability to sense trend, identify opportunity and pivot in response to adversity has been invaluable to his clients.

Lee is co-author of “Understanding the Digital Generation,” “The Digital Diet,” “Living on the Future Edge” and the best-seller “Literacy is not Enough,” and works with educators and corporations in several countries, helping them make the shift to regain relevance and establish a culture of excellence.

Keynote Speakers

Building School 2.0: Creating the Schools We Need

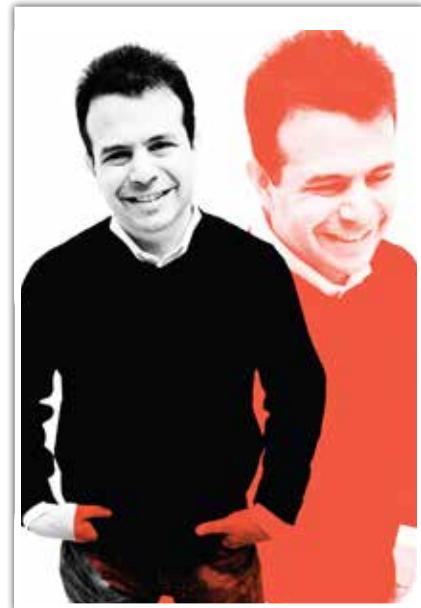
Chris Lehmann

Chris Lehmann is the founding principal of the Science Leadership Academy, a progressive science and technology high school in Philadelphia, Pennsylvania. The Science Leadership Academy is an inquiry-driven, project-based, 1:1 laptop school that is considered to be one of the pioneers of the School 2.0 movement nationally and internationally. The school was recognized by Ladies Home Journal as one of the Ten Most Amazing Schools in the US, has been recognized as an Apple Distinguished School from 2009 through 2013 and has been written about in many publications including Edutopia Magazine, EdWeek and the Philadelphia Inquirer. In September 2013, Chris opened Science Leadership Academy at Beeber campus, the second campus in the SLA model.

Chris returned to his native Philadelphia after nine years as an English teacher, technology coordinator, girls' basketball coach and ultimate frisbee coach at the Beacon School in New York City, one of the leading urban public schools for technology integration.

Chris is the 2014 winner of the McGraw Prize in Education. In June 2013, Chris was named Outstanding Leader of the Year by the International Society of Technology in Education. In November of 2012, Chris was named one of Dell's #Inspire100—one of the 100 people changing the world using social media. In April of 2012, Chris won the Lindback Award for Excellence in Principal Leadership in the School District of Philadelphia. In September of 2011, Chris was honored by the White House as a Champion of Change for his work in education reform. In June 2010, Chris was named as one of the 30 Most Influential People in EdTech by Technology & Learning Magazine. In 2009, Chris was an honoree for the Association of Supervision and Curriculum Development's Outstanding Young Educator Award. Chris was named one of 40 Under 40 by Philadelphia Business Journal in 2009. In 2006, the National School Board Association named Chris one of 20 to Watch among American administrators. In 2001, Chris was honored by MOUSE as a Champion of Technology and Education for his work on building the portal at the Beacon School.

Chris has written for such education publications as Principal Leadership Magazine, Learning and Leading with Technology Magazine, and the School Library Journal. Chris has spoken at conferences all over the world, including TEDxPhilly, TEDxNYED, the National Association of Secondary Schools Conference, SXSW, SXSWedu, the Building Learning Communities conference, the International Society of Technology in Education, the Philadelphia Area Educational Technology Conference, The Florida Educational Technology Conference, the Innovative Learning Conference, The Council of Educational Facilities Planners Regional Conference, the K12-Online Conference, the International Conference on Technology and Education and at the Central and Eastern European Schools Association Conference, and he has worked with many schools and districts all over the world as a consultant. Chris received his B.A. in English Literature from the University of Pennsylvania and his M.A. in English Education from Teachers College, Columbia University. Chris is co-editor of "What School Leaders Need to Know about Digital Technologies and Social Media," the author of the education blog Practical Theory and is father to Jakob and Theo.



Keynote Speakers

Blended: Using Disruptive Innovation to Improve Schools

Heather Staker

Heather Staker is a senior research fellow for the education practice at the Clayton Christensen Institute for Disruptive Innovation. She has appeared on radio and television and in legislative hearings nationwide as a spokesperson for blended learning, competency-based learning, and student-centered design. She is the co-author of "Blended: Using Disruptive Innovation to Improve Schools," which Wiley will publish this fall.



Named by Scholastic as one of the Five People to Watch in Education in 2012, Staker has written articles for Education Next, Deseret News, and THE Journal, as well as appeared as the keynote speaker at over 20 education and innovation conferences across the country. Staker is also the co-producer of Brain Chase, a six-week worldwide learning adventure disguised as a massive treasure hunt.

Prior to the Christensen Institute, Staker worked as a strategy consultant for McKinsey & Company, served as a member of the California State Board of Education during Governor Pete Wilson's administration, taught U.S. history as a teaching fellow at Harvard University, started a co-op preschool, and marketed Oil of Olay for Proctor & Gamble. She holds a B.A. in government from Harvard University and an M.B.A. from the Harvard Business School. She is happily married to Allan Staker, and together they are raising five spirited children.



Special Speaker

The Virtues of Vigilance - Schools and Child Protection

Francey Hakes

Francey Hakes is CEO of her own consulting firm, providing advice, counsel and expert witness services to firms, law enforcement, governments, industry and others on issues of national security and the protection of children. In 2010, Hakes was appointed the first-ever National Coordinator for Child Exploitation Prevention and Interdiction in 2012 and served in that post for two years, where she introduced and implemented the inaugural U.S. strategy addressing child sexual exploitation. Prior, Hakes was a prosecutor for more than 15 years, serving as an Assistant District Attorney and then as an Assistant U.S. Attorney specializing in technology-facilitated child sexual exploitation. She has been lead counsel on dozens of trials relating to child homicide and other crimes against children. She received her bachelor's degree in Political Science with a Global Policy Studies Certificate from the University of Georgia. Hakes also holds a Juris Doctor from Ohio Northern University.



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Schedule at a Glance

Sunday, November 30

12:00 p.m. – 1:00 p.m.	AdvancED External Review Lead Evaluator Registration	Ballroom Office
1:00 p.m. – 5:30 p.m.	AdvancED External Review Lead Evaluator Training	Highland I & II

Monday, December 1

7:00 a.m. – 8:00 a.m.	Pre-Conference Registration Breakfast	Ballroom Office Peachtree Terrace
8:00 a.m. – 5:00 p.m.	AdvancED External Review Lead Evaluator Training	Highland I & II
8:00 a.m. – 12:00 p.m.	What to Expect When HOSTING an External Review School Improvement Plan vs. Strategic Plan: What is the Difference?	Highland III
12:00 p.m. – 1:00 p.m.	Lunch	Highland IV & V Azalea
1:00 p.m. – 5:00 p.m.	What to Expect when SERVING on an External Review Team School Improvement Plan vs. Strategic Plan: What is the Difference?	Highland III Highland IV & V

Tuesday, December 2

9:00 a.m. – 1:00 p.m.	Conference Registration	Ballroom Office
8:00 a.m. – 9:30 a.m.	Tri-Association Board Meeting	Highland I & II
9:30 a.m. – 10:30 a.m.	AASSA Board Meeting	Highland III
10:30 a.m. – 11:30 a.m.	Tri-Association General Business Meeting	Highland I & II
11:30 a.m. – 12:30 p.m.	AASSA General Business Meeting	Highland III
1:00 p.m. – 2:30 p.m.	GENERAL SESSION I Sponsored by SUNY Buffalo State Welcome & Introduction: Rob Leveillee Keynote Address: Lee Crockett	
2:45 p.m. – 4:00 p.m.	STRAND SESSIONS—Series A Solution Fluency for Real-World Problems Understanding the eleot™ Environments Ramping Up to a World-Class STEM Program at the Secondary Level Creating a Long-Term and Embedded Practice of DATA USE for Strategic School Improvement Resources to Support the Education of Students With Special Needs Create Technology: A Real School Experience Harvard- and MIT-Style Innovation for the 21st Century High School	Grand Ballroom I & II Buckhead Ballroom I Buckhead Ballroom II
4:00 p.m. – 5:00 p.m.	ACCAS General Business Meeting	Highland I & II
6:00 p.m. – 8:00 p.m.	Cocktail Reception Exhibitor View	Highland III Highland IV & V Ivy I Ivy II Azalea Grand Ballroom II & III Grand Ballroom III & Prefunction

Wednesday, December 3

7:30 a.m. – 8:30 a.m.	Breakfast Exhibitor View	Prefunction Grand Ballroom III & Prefunction
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Schedule at a Glance

Wednesday, December 3 continued

8:00 a.m. – 10:00 a.m.	Final Conference Registration	Ballroom Office
8:30 a.m. – 10:00 a.m.	GENERAL SESSION II Welcome & Introduction: Sonia Keller Keynote Address: Chris Lehmann	Grand Ballroom I & II
10:15 a.m. – 11:30 a.m.	STRAND SESSIONS—Series B Technology Transforms Pedagogy: Combining the Tools and the Vision Using the AdvancED Standards for Quality for Continuous Improvement AdvancED ASSIST™: Tool Kit for Continuous Improvement The Leadership Challenge Online Networking and the Future of International Teacher Recruitment Differentiating Instruction With Technology Using a Digital Writing Tool to Improve Student Writing	Buckhead Ballroom I Buckhead Ballroom II Highland I & II Highland III Highland IV & V Ivy I Ivy II
11:45 a.m. – 1:00 p.m.	STRAND SESSIONS—Series C Cultivating and Communicating a Collaborative Culture of Change (C5) Learning from Stakeholder Feedback Using AdvancED Surveys in ASSIST™ AdvancED ASSIST™: Tool Kit for Continuous Improvement Intelligent Discipline Attract, Retain and Cultivate: Tools to Keep Your School Vibrant and Strong Making Accreditation Work for Schools That Don't Fit the Mold The Collaborative Community	Buckhead Ballroom I Buckhead Ballroom II Highland I & II Highland III Highland IV & V Ivy I Ivy II
1:00 p.m. – 2:30 p.m.	Sponsored by TieCare International Welcome & Introduction: Rob Leveillee Special Presentation: Francey Hakes	Grand Ballroom I & II
2:45 p.m. – 4:00 p.m.	STRAND SESSIONS—Series D Roadmap to Continuous School Improvement: The New IEQ A Great Global Conversation: The Redesigned SAT and What it Means for Schools in Latin America Governance Factors and the Work of Superintendents Strategies for Including Students With Special Needs Creating a Literate Environment with the Four C's: Creativity, Collaboration, Communication and Critical Thinking! School Owner and Head: A Challenging Paradigm	Buckhead Ballroom I Buckhead Ballroom II Highland I & II Highland III Highland IV & V Ivy I

Schedule at a Glance

Wednesday, December 3 continued

4:15 p.m. – 5:30 p.m.	Using Preschool Assessment Data to Improve Outcomes for Students and Families STRAND SESSIONS—Series E Roadmap to Continuous School Improvement: The New IEQ Continuous Improvement through Accreditation: AdvancED Performance Accreditation Designing for Change: A Learner-Centered Approach to Problem-Solving and Innovation Assembling and Presenting Digital Artifacts for the External Review Team and Your Learning Community Response to Intervention Strategies for Student Success Developing Leadership Teams Key Components of an Effective Emergency and Crisis Management Program	Ivy II Buckhead Ballroom I Buckhead Ballroom II Highland I & II Highland III Highland IV & V Ivy I Ivy II
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Thursday, December 4

7:30 a.m. – 9:00 a.m.	Breakfast Exhibitor View	Prefunction Grand Ballroom III & Prefunction
8:00 a.m. – 9:00 a.m.	Q&A for Schools Hosting Spring 2015 External Reviews	Buckhead Ballroom I
9:00 a.m. – 10:30 a.m.	GENERAL SESSION III Welcome & Introduction: Paul Poore Keynote Address: Heather Staker	Grand Ballroom I & II
10:45 a.m. – 12:00 p.m.	STRAND SESSIONS—Series F How to Get Started with Blended Learning The AdvancED Student Performance Diagnostic Appreciative Leadership: A Tool for Enhancing School Leadership Continuous Improvement through Accreditation: AdvancED Performance Accreditation Leading a Paradigm Shift: Grading for Growth Incorporating English Learner Success within a School-Wide Improvement Process	Buckhead Ballroom I Buckhead Ballroom II Highland I & II Highland III Highland IV & V
12:30 p.m. – 2:00 p.m.	AWARDS & RECOGNITION CLOSING LUNCHEON Carlton Bowyer Scholarship Recognition of Schools that Hosted a Fall and Spring External Review for 2014 AdvancED Excellence in Education Award	Ivy I Grand Ballroom I & II
3:00 p.m. – 6:30 p.m.	ACSI/AdvancED Administrators Meeting Council on American and International Schools Meeting	Library Highland IV & V

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Be sure to visit Bob Santiago with Rediker Software at Table #1 at the AdvancED Conference.



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Abby Wynter, Director
American School of Santo Domingo
Santo Domingo, Dominican Republic



Conference Program

Sunday, November 30

12:00 p.m. – 1:00 p.m.

AdvancED External Review Lead Evaluator Registration

Ballroom Office

1:00 p.m. – 5:30 p.m.

AdvancED External Review Lead Evaluator Training

Highland I & II

- Veronica Harts

Monday, December 1

7:00 a.m. – 8:00 a.m.

Pre-Conference Registration

Ballroom Office

Breakfast

Peachtree Terrace

8:00 a.m. – 5:00 p.m.

AdvancED External Review Lead Evaluator Training

Highland I & II

- Veronica Harts

8:00 a.m. – 12:00 p.m.

What to Expect when HOSTING an External Review

Highland III

- Mary Ann Keeley

This session is designed for schools hosting a Spring or Fall 2015 External Review. It will provide insight and clarity into the expectations and requirements of the host school.

School Improvement Plan vs. Strategic Plan: What is the Difference?

Highland IV & V

- Vicki Denmark & Rob Leveillee

This session is designed to provide orientation on creating school improvement vs. strategic plans. Those who attend this session will be provided “hands-on” orientation on the distinction between and among both processes. Participants will be given the opportunity to review examples of effective plans and the required and effective components in their design and development, and to review their own plans, which attendees are encouraged to bring with them. Current school heads will be asked to contribute in the discussion of their plans. Familiarization with the AdvancED ASSIST* tools for continuous improvement planning will also be provided.

12:00 p.m. – 1:00 p.m.

Lunch

Azalea

1:00 p.m. – 5:00 p.m.

What to Expect When SERVING on an External Review Team

Highlands III

- Mary Ann Keeley

This session is a follow-up to the session regarding hosting an External Review but is geared towards providing the requirements for serving on an External Review. Those who attend this session will be provided hands-on orientation on being an effective team member and seeing the “other side” of the accreditation protocol. Those who attend may also have an opportunity to serve on a team, which provides firsthand experience with the AdvancED protocol.

*Adaptive System of School Improvement Support Tools

Conference Program

1:00 p.m. – 5:00 p.m.

School Improvement Plan vs. Strategic Plan: What is the Difference?

Highland IV & V

- Vicki Denmark & Rob Leveillee

This session is designed to provide orientation on creating school improvement vs. strategic plans. Those who attend this session will be provided hands-on orientation on the distinction between and among both processes. Participants will be given the opportunity to review examples of effective plans and the required and effective components in their design and development, and to review their own plans, which attendees are encouraged to bring with them. Current school heads will be asked to contribute in the discussion of their plans. Familiarization with the AdvancED ASSIST tools for continuous improvement planning will also be provided.

11:30 a.m. – 12:30 a.m.

AASSA General Business Meeting
Highland III

1:00 p.m. – 2:30 p.m.

GENERAL SESSION I
Grand Ballroom I & II

Welcome & Introduction: Rob Leveillee

Keynote Address: Literacy is Not Enough

- Lee Crockett

Powerful technologies and information systems have caused facts to become obsolete faster, and knowledge built on these facts to become less durable. InfoWhelm is breaking down the boundaries between conventional disciplines, altering the very fabric of our society, and affecting the way we work, play, communicate, view our fellow citizens, how we learn and what's important for us to know. Yet schools in their structure, operation, curriculum, pedagogy and assessment models remain largely the same as they have for decades.

You'll learn why it's important that students develop essential 21st century fluency skills to operate in the new living, working and learning environments of today. More importantly, you'll learn how these skills can be taught in a structured manner at every grade level and in every subject area, and be the responsibility of every teacher throughout the entire school experience. This is our most requested keynote and workshop and is based on the best-selling book "Literacy is Not Enough: 21st Century Fluencies for the Digital Age."

Tuesday, December 2

9:00 a.m. – 1:00 p.m.

Conference Registration
Ballroom Office

8:00 a.m. – 9:30 a.m.

Tri-Association Board Meeting
Highland I & II

9:30 a.m. – 10:30 a.m.

AASSA Board Meeting
Highland III

10:30 a.m. – 11:30 a.m.

Tri-Association General Business Meeting
Highland I & II

*Adaptive System of School Improvement Support Tools

Conference Program

2:45 p.m. – 4:00 p.m.

STRAND SESSIONS—Series A

Select one of the following . . .

Session A1

Solution Fluency for Real-World Problems

Buckhead Ballroom I

- Lee Crockett

The new digital age is here, heralding a future coming at us like a locomotive, ever-changing and always challenging. The children of today are the builders of tomorrow—they both need and deserve a skill set that stresses critical thinking and develops a mindset of discovering innovative solutions to complex problems that haven't even been witnessed yet. In the presentation Solution Fluency and Real-World Problems, we take a look at the baseline of the vital 21st century fluencies, one that focuses on a creative thought process designed to foster problem-solving skills and a real-time application of the comprehensive 6D model—Define, Discover, Dream, Design, Deliver and Debrief.

Based on the best-selling book *Literacy is Not Enough*, you'll see how today's "just-in-time" learners can employ whole-brain thinking abilities to discover and create the best and most effective solutions and apply them to the challenges of 21st-century business and education.

Session A2

Understanding the eleot™ Environments

Buckhead Ballroom II

- Vicki Denmark

An essential component of the AdvancED continuous improvement process involves the use of eleot, a learner-centric observation tool, to gather information about students in various contexts or learning environments. The Effective Learning Environments Observation Tool™ (eleot™) developed by AdvancED, provides "real-time" data to the External Review team during its on-site deliberations and valuable data to the institution relative to the conditions that support and enhance student learning. Attend this session to see a preview of the new

eleot app available for schools, learn about the results of 26,000 eleot classroom observations, and understand how eleot can be used for continuous improvement.

Session A3

Ramping Up to a World-Class STEM Program at the Secondary Level

Highland I & II

- Catherine Saldutti

What are schools to do with Next Generation Science Standards and Common Core on their doorsteps, IB and AP science exams to pass, 21st century skills to teach and assess, and a generation of digital natives arriving hungry for relevant, interactive learning? Upgrading your secondary STEM program can seem daunting. This session is designed to break down the various aspects of program pathways, curricular designs and instructional methods that can boost your STEM program, keeping teachers and learners inspired rather than overwhelmed. We'll also share some success stories from schools in the U.S. and Latin America.

Session A4

Creating a Long-Term and Embedded Practice of DATA USE for Strategic School Improvement

Highland III

- Shoshana Blauer, Mark Kessler & Rachel Harrington

Listen, learn and dialogue with leaders from two schools as they share their processes, challenges and plans that unfolded as they engaged in intense long-term school improvement planning.

*Adaptive System of School Improvement Support Tools

Conference Program

Session A5

Resources to Support the Education of Students With Special Needs

Ivy IV & V

- Belinda Karge

Do you find the terms autism, attention deficit disorder, learning disabilities, gifted or twice exceptional confusing? How do you know if a student needs to be diagnosed and what can you do to support the process? If the student is already diagnosed, what should you do to support their education journey? This presentation will include an overview of the key components of how administrators can provide support to students, teachers and families. Many resources for education support of students with special needs will be shared, including suggestions for differentiation, behavior and self-regulation. Come learn how to establish individualized systems of support for students with special needs to build 21st century learning and innovation skills, the four C's: communication, collaboration, critical thinking and creativity.

Session A6

Create Technology: A Real School Experience

Ivy I

- Claudia Diaz

As educators we are always being asked to use and, most difficult, to create technology in our classrooms, but how can we do that? The purpose of this workshop is to jump from theory into real examples used in The Montessori British School. In this workshop real examples will demonstrate how this can be done in classrooms by creating innovative and creative ideas that engage students and create technological products. Educators will be shown the Montessori process to create a project for the students. Educators also get to know the different steps undertaken by the students, the final project and its results.

Session A7

Harvard- and MIT-Style Innovation for the 21st Century High School

Ivy II

- Bernard Kinane & Simon Dao

There are many ways to teach innovation and creativity. This lecture will present key ways that Harvard and MIT continue to produce innovative graduates. A Harvard Medical School professor will collaborate with his former student, now an MIT research scientist, to profoundly change your view of creativity. They will demonstrate what "Harvard-MIT" creativity is and how it may be replicated at the high school level. This talk will draw from lessons learned from years of teaching in and learning from the Harvard-MIT Program in Health Sciences and Technology.

4:00 p.m. – 5:00 p.m.

ACCAS General Business Meeting

Azalea

6:00 p.m. – 8:00 p.m.

Cocktail Reception

Grand Ballroom II & III

Exhibitor View

Grand Ballroom III & Prefunction

Wednesday, December 3

7:30 a.m. – 8:30 a.m.

Breakfast

Prefunction

Exhibitor View

Grand Ballroom III & Prefunction

8:00 a.m. – 10:00 a.m.

Final Conference Registration

Ballroom Office

*Adaptive System of School Improvement Support Tools

Conference Program

8:30 a.m. – 10:00 a.m.

GENERAL SESSION II

Grand Ballroom I & II

Welcome & Introduction: Sonia Keller

Keynote Address: Building School 2.0: Creating the Schools We Need

- Chris Lehmann

What is School 2.0? What are the pedagogical ideas that form it? Examine ideas of constructivist pedagogy and the use of 21st century tools to create schools that are engaging, caring and relevant places of learning for everyone involved. The history of the formation of the Science Leadership Academy will form the backdrop for this conversation.

10:15 a.m. – 11:30 a.m.

STRAND SESSIONS—Series B

Select one of the following . . .

Session B1

Technology Transforms Pedagogy: Combining the Tools and the Vision

Buckhead Ballroom I

- Chris Lehmann

Participants in this workshop will be able to develop a coherent educational vision and work on how to leverage educational technology in service of that vision. Every participant will be able to examine what is in their zone of control where they are now and work to make that zone more aligned with their best vision of education and educational technology. Participants will be able to examine how the use of technology can be a transformative tool for achieving their best ideas.

Session B2

Using the AdvancED Standards for Quality for Continuous Improvement

Buckhead Ballroom II

- Vicki Denmark

The AdvancED Standards for Quality and related Indicators and Performance Levels build the foundation for AdvancED Performance Accreditation. Understanding how they

work together is crucial for developing and maintaining organizational effectiveness. This session offers insight into the practices and conditions necessary to conduct a thorough review to support quality student performance. You will learn how to use the Self Assessment Tool to analyze the Indicators and associated Performance Levels, identify quality evidence to support your ratings, complete the AdvancED Assurances and create the Executive Summary.

Session B3

AdvancED ASSIST™: Tool Kit for Continuous Improvement

Highland I & II

- Darrell Barringer

Everyone in your institution should be involved in the accreditation and continuous improvement process, but only a select few get hands-on experience in ASSIST. If you are on this special team for your school or system, this session teaches you the ins and outs of ASSIST. You will experience, step by step, accessing each component of ASSIST, as well as receive instructions and website resources to help you use this dynamic continuous improvement tool.

Session B4

The Leadership Challenge

Highland III

- Laura Lewin & Andrea Simon

Leaders lead people. Managers manage tasks. There is a clear difference between being a leader and a manager. Are you confident managing your feelings and communicating with others? Emotional Intelligence (EQ), as we now know, is a great predictor of success in life and work. In this session, we will develop your leadership skills to increase staff morale and productivity. We will present educational managers with innovative exercises and activities to be used individually or with groups. Come to this session, learn to tap the power of emotional intelligence and build effective emotional skills to create real change in your institutions!

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Session B5

Online Networking and the Future of International Teacher Recruitment

Highland IV & V

- Ash Pugh

This presentation will explore what the future holds for international teacher recruitment, with a discussion of current trends, forecasts, challenges and the impact in the classroom. It will also explain online networking and technological innovation in teacher recruitment and why it's so effective in improving efficiency and hire quality and leads to greater teacher retention, and explain why it's time for schools to embrace the power of online and social resources in order to hire the best educators. In addition, the presentation will share examples of successful online recruitment methods in practice. How can schools successfully use these tools to enhance traditional recruitment methods?

Session B6

Differentiating Instruction With Technology

Ivy I

- Lynn Notarainni

This session will discuss new tips and tactics for creating these learning centric environments without creating more work for the teacher. Today's teachers have so much to choose from for diagnostics and instruction, but today there are blended learning solutions that help teachers provide for each individual student strategies for differentiating instruction in diverse classrooms, tips and tactics for differentiating instruction with common classroom technologies and methods for building differentiated instruction into daily lesson plans.

Session B7

Using a Digital Writing Tool to Improve Student Writing

Ivy II

- Terry Ambrose

WriteToLearn, a web-based writing tool, allows learners to focus on fundamental writing skills, improve reading comprehension and

expand academic vocabulary. This innovative web-based program provides students the opportunity to learn by providing multiple opportunities to practice their essay and summary writing skills and expand their vocabulary. With the automated and immediate scoring provided with WriteToLearn, teachers can assign students practice writing while reducing time spent on laborious editing and scoring. As a result, they can spend more time on focused and individualized instruction, allowing them to be a true facilitator for learning.

11:45 a.m. – 1:00 p.m.

STRAND SESSIONS—Series C

Select one of the following . . .

Session C1

Cultivating and Communicating a Collaborative Culture of Change (C5)

Buckhead Ballroom I

- Lee Fertig & Sue Easton

As educators, we talk about transforming school environments, shifting paradigms of learning and engaging in continuous improvement through innovation. We learn the technical components required to implement these processes as well as the professional practices associated with them. Yet, we do not have nearly as much success in leading school improvement as we should. We simply don't spend enough time attending to the actual change process in our schools. Through a variety of learner-centric activities, participants will discuss the most important features of successful change leadership in schools and how best to apply them in their own educational settings. We will leverage each participant's personal experience, utilize recent empirical research and collectively develop a shared understanding of what it means to cultivate and communicate a collaborative culture of change.

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Session C2

Learning from Stakeholder Feedback Using AdvancED Surveys in ASSIST™

Buckhead Ballroom II

- Merry Clark

Collecting, analyzing and applying stakeholder perception data is essential for continuous improvement. This session offers ideas and strategies to administer surveys and implement feedback from parents, students and staff. You will examine how the ASSIST Stakeholder Feedback Diagnostic supports data analysis that informs the Internal Review and continuous improvement efforts and serves as a component of the accreditation process. Come learn how to use the Goal Builder, create a school improvement plan and discuss how to maximize returns and increase your understanding of the Evaluative Criteria for Stakeholder Feedback.

Session C3

AdvancED ASSIST: Tool Kit for Continuous Improvement

Highland I & II

- Darrell Barringer

Everyone in your institution should be involved in the accreditation and continuous improvement process, but only a select few get hands-on experience in ASSIST. If you are on this special team for your school or system, this session teaches you the ins and outs of ASSIST. You will experience, step by step, accessing each component of ASSIST, as well as receive instructions and website resources to help you use this dynamic continuous improvement tool.

Session C4

Intelligent Discipline

Highland III

- Laura Lewin & Andrea Simon

Educators have consistently rated discipline as one of the most serious obstacles to promoting effective teaching. In addition, classroom management is one of the main reasons why teachers suffer from burnout. Do your teachers spend more time disciplining students than teaching? Do you want less stress in their classrooms? Do you want motivated and committed students? Then you can't miss this session! Tons of tips and hints to help your

teachers teach the way you always wanted them to teach!

Session C5

Attract, Retain and Cultivate: Tools to Keep Your School Vibrant and Strong

Highland IV & V

- Jesse Roberts

When it comes to the lifeblood of your school, having an effective game plan for finding and keeping mission-appropriate students is vital. Jesse Roberts from Finalsite will share tried and tested strategies to use your website and communication tools to sustain your enrollment. The Student Lifecycle can be broken down to three main areas: Attraction, Retention and Cultivation. Our presentation will focus on each of these areas, and how your school can effectively increase your sphere of influence through sound tactical choices.

Session C6

Making Accreditation Work for Schools That Don't Fit the Mold

Ivy I

- David Wells

Accreditation standards and indicators do not address the role and responsibilities of "ownership" in schools, presenting challenges to the rapidly growing population of schools in Latin America that have non-traditional ownership structures. It is not uncommon for owners of these schools to be active in the governance or management of their schools, creating challenges for compliance with accreditation standards and indicators. Dr. Wells has worked with a significant number of schools that don't fit the traditional organizational mold and refines statements of best practices that help school leaders move from uncertainty to confidence in the accreditation process.

Session C7

The Collaborative Community

Ivy II

- Patricia Handly

We know that the single most powerful school factor variable in achievement is the quality of teaching learners receive. We also know that quality learning for both adults and students

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thrives in a collaborative community—an intentional environment that goes beyond conventional cooperation and compliance.

Please join us for an interactive session to imagine your school's future where teacher and student learning soars in an authentic collaborative community. Together we will explore five powerful collaborative principles that greatly influence professional learning, student learning and school climate.

1:00 p.m. – 2:30 p.m.

Lunch

Grand Ballroom I & II

Sponsored by TieCare International

Welcome & Introduction: Rob Leveillee

Special Presentation: The Virtues of Vigilance - Schools and Child Protection

- Francey Hakes

Attendees will hear from Francey Hakes, a former federal prosecutor and high level official from the US Department of Justice, about strategies for protecting children in the school environment from those who would exploit them. These strategies will include learning to spot grooming behavior, understanding the profile of a child sex offender, and detecting the signs a child has been abused. Francey will offer some concrete tips on how to mitigate the risk that your school faces from child predators.

2:45 p.m. – 4:00 p.m.

STRAND SESSIONS—Series D

Select one of the following . . .

Session D1

Roadmap to Continuous School Improvement: The New IEQ

Buckhead Ballroom I

- Eddie Krenson

Your External Review is complete and you've been given your Index of Education Quality (IEQ) score. But what, exactly, does that mean, and where you go from here? This session explains the IEQ—why we use it, how

it is derived and its usefulness pinpointing institutional strengths and challenges. You will also learn about the next step after receiving your score—the Accreditation Progress Report (APR). Your IEQ, coupled with the APR, outline the steps to complete your Improvement Priorities and create the roadmap for continuous improvement planning.

Session D2

A Great Global Conversation: The Redesigned SAT and What It Means for Schools in Latin America

Buckhead Ballroom II

- Brian Hartman

Get comprehensive background and updates on the changes afoot for the big test. A representative from the College Board will tell the story behind the SAT redesign and discuss implications of these changes on international admissions. Also addressed is how educators can help prepare students and school communities for these changes in this global benchmark. We will discuss the collaboration with Khan Academy to provide free, world-class preparation for students around the globe. This session will be interactive and will integrate questions and feedback from the audience.

Session D3

Governance Factors and the Work of Superintendents

Highland I & II

- Barry DeQuanne

This interactive workshop will focus on research that is currently being conducted to identify the factors associated with board governance in international schools that most influence the work of superintendents. Specifically, the workshop will focus on reviewing factors such as: the recruitment, development and retainment of board members; board member composition; decision-making structures; and the specific school functions of board governance. Based on the data and research, is it possible to identify trends and practices that are clearly linked to effective governance in international schools? Additionally, what are the practices associated with the work of superintendents that lead to effective governance?

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Session D4

Strategies for Including Students With Special Needs

Highland III

- Belinda Karge

This presentation will highlight research-based strategies for how to engage students with gifts and/or special needs into diverse classroom groupings. Strategies for including students with special needs will be shared, including what administrators should look for when supporting students with special needs in the school.

Session D5

Creating a Literate Environment with the Four C's: Creativity, Collaboration, Communication and Critical Thinking!

Highland IV & V

- Linda Furey

The 21st Century blended classroom provides students with individualized learning opportunities. It is an environment rich in varied texts for reading instruction, collaborative endeavors and high expectations for the application of critical thinking. This workshop will share examples of the four C's of quality instruction in reading. Close reading of complex text will be the focus as teachers learn to develop key text-based questions to build critical thinking, ensure communication and collaboration and offer differentiated creative options for reader-task strategies and activities. Each participant will receive a handout of close reading strategies as well as a sample student text implementing the close reading technique and questioning for a student-centered learning environment.

Session D6

School Owner and Head: A Challenging Paradigm

Ivy I

- David Wells

As the number and profiles of proprietary international schools have been growing rapidly over the past two decades in Latin America, little attention has been paid to the challenging dynamic that results when active owners hire non-owners to head their schools.

This session will explore this unique and challenging relationship. Owners and school heads of proprietary schools are encouraged to attend and participate in a candid discussion focused on understanding the challenges of this relationship and on strategies to overcome the challenges and experience success.

Session D7

Using Preschool Assessment Data to Improve Outcomes for Students and Families

Ivy II

- Lorena Sernett

In a high-quality, developmentally appropriate preschool program, teachers often are asked to gather a wealth of empirical data about what each student in the class knows and is able to do. Although this task can seem onerous at times, it reaps great rewards for all the stakeholders in a young student's education: teachers, administrators, families and the students themselves. In this session, participants will first explore the nature of data that are typically collected in an early childhood classroom. Secondly, they will practice interpreting the data to identify what it tells about the student or class and how it informs instruction.

4:15 p.m. – 5:30 p.m.

STRAND SESSIONS—Series E

Select one of the following . . .

Session E1

Roadmap to Continuous School Improvement: The New IEQ

Buckhead Ballroom I

- Eddie Krenson

Your External Review is complete and you've been given your Index of Education Quality (IEQ) score. But what, exactly, does that mean, and where you go from here? This session explains the IEQ—why we use it, how it is derived and its usefulness pinpointing institutional strengths and challenges. You will also learn about the next step after receiving your score—the Accreditation Progress Report (APR). Your IEQ, coupled with the APR, outline the steps to complete your Improvement

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Priorities and create the roadmap for continuous improvement planning.

Session E2

Continuous Improvement through Accreditation: AdvancED Performance Accreditation

Buckhead Ballroom II

- Veronica Harts

AdvancED Performance Accreditation for schools, school systems and other educational institutions provides a practical path to continuous improvement. This session introduces you to the accreditation process, from reviewing the AdvancED Standards for Quality and examining required components for a meaningful Internal Review to managing expectations for your External Review. This session also focuses on ways the Protocol and AdvancED ASSIST integrate continuous improvement into your institution's culture.

Session E3

Designing for Change: A Learner-Centered Approach to Problem-Solving and Innovation

Highland I & II

- Colleen Broderick & Ami Desai

Schools and classrooms face design challenges every day, from daily schedules to supporting the unique needs of each learner. These complex challenges demand new perspectives, new tools and new approaches. Design Thinking is one of them. Design Thinking demands that we shift from an organizational perspective to a learner-centered perspective. A key step of the process, research, aligns to the fundamental principle of design thinking, empathy. Commonly, the research stage is short-changed in service of brainstorming and design. In this workshop, we will explore the complete framework of Design Thinking and dive deeply into strategies that develop understanding of the learners in our school communities, whether students, school staff or parents. Participants will walk away prepared to design for solutions that are effective and inspiring.

Session E4

Assembling and Presenting Digital Artifacts for the External Review Team and Your Learning Community

Highland III

- Kelly Mekdeci & Scheherazade Khan

We encourage participants to BYOD as we demonstrate how to create free Google sites for your school's accreditation committees, student groups, faculty, Board and PTO. During the workshop we will briefly present examples of pages that were created by the stakeholders of a K-12 international school prior to their external review. Lead evaluator Dr. Darrell Barringer described the school's Google sites as "the most amazing job of assembling artifacts, videos and support materials in a digital format that I have ever seen. It provided powerful information prior to the review and will serve them well as a vault of historical information." During the second half of the presentation we will guide participants through the steps of creating their own Google pages and sites that they may begin using with their stakeholders that same day.

Session E5

Response to Intervention Strategies for Student Success

Highland IV & V

- Arthur VanderVeen

Students often struggle in math or reading because they are missing critical foundational knowledge and skills from earlier grade levels. But how can a teacher accurately identify and address each student's learning gaps while addressing on-level learning objectives? Effective intervention strategies quickly identify struggling students, diagnose their learning needs and prescribe personalized instruction to build foundational knowledge and skills while also supporting on-level learning. Come hear how one bilingual international school used Compass Learning's Pathblazer intervention solution to help their struggling learners succeed. Learn about challenges, successes and lessons learned in implementing a successful intervention program.

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Session E6

Developing Leadership Teams

Ivy I

- Warna Gillies

This program will provide an overview on the role of influence as a critical factor in the leader's ability to gain staff support and carry out the school's mission. The factors that determine influence will be discussed along with some best practices. Secondly, the use of Meyers Briggs will be presented as a means of understanding individual differences. The various personality preferences will be considered with respect to leadership interventions. Differentiated strategies will be shared to develop the leadership team's ability to communicate, resolve conflict and solve problems.

Session E7

Key Components of an Effective Emergency and Crisis Management Program

Ivy II

- Mike Johnson

Leaders within the international school community are generally aware of the threats and hazards impacting the safety and security of their students, staff, information and facilities. As these leaders know, these threats and hazards can be manifested in a variety of categories to include natural sources, technological threats, infrastructure, biological and finally, an assortment of human elements including civil unrest, bullying and criminal activity such as sexually related offenses. Preventing or mitigating these threats and hazards by the development and implementation of consistent and coordinated policies and procedures in conjunction with a comprehensive and robust physical security program has proven to be a successful strategy to improve campus safety and security worldwide. EPM will provide highlights of these critical components and mitigating strategies.

Thursday, December 4

7:30 a.m. – 9:00 a.m.

Breakfast

Prefunction

Exhibitor View

Grand Ballroom III & Prefunction

8:00 a.m. – 9:00 a.m.

Q&A for Schools Hosting Spring 2015 External Reviews

Buckhead Ballroom I

In this session we continue the tradition of bringing our school heads who will be hosting a Spring External Review visit together with the External Review Lead Evaluators. This is an opportunity to begin to discuss visit schedules and logistics but more importantly a time to discuss together any question and/or particular issues specific to each school.

9:00 a.m. – 10:30 a.m.

GENERAL SESSION III

Grand Ballroom I & II

Welcome & Introduction: Paul Poore

Keynote Address: Blended: Using Disruptive Innovation to Improve Schools

- Heather Staker

If online learning has not already rocked your schools, it will soon. Schools are blending online learning into their programs at unprecedented rates. In many cases, the trend is emerging as a true disruptive innovation, destined to change the fundamentals of how schools operate. The common intent behind the growing variety of programs is to leverage online resources to enable personalized learning pathways for each student without draining the budget. Several models of blended learning are taking shape across the K-12 sector, including the Flipped Classroom, Flex and Station Rotation. School leaders must take a few critical, sometimes counterintuitive steps to design a bulletproof blended-learning strategy that inspires and lifts students to their highest potential.

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10:45 a.m. – 12:00 p.m.

STRAND SESSIONS—Series F

Select one of the following . . .

Session F1

How to Get Started with Blended Learning

Buckhead Ballroom I

- Heather Staker

Blended learning is the engine that powers personalized learning. Just as technology enables mass customization in so many parts of our lives, online learning has the ability to allow students to learn any time, any place, any path, and any pace at scale. But how should schools move forward to design these new blended environments and unlock the potential? During this interactive, hands-on session, participants will discuss and analyze key principles of school design from both the students' and teachers' perspectives. They will leave with concrete action steps for implementing student-centered designs in their own schools.

Session F2

The AdvancED Student Performance Diagnostic

Buckhead Ballroom II

- Merry Clarke

The AdvancED Student Performance Diagnostic is a flexible and powerful process that allows institutions to demonstrate quality improvement in student learning. By sharing the results of multiple assessments over time, the Diagnostic provides a comprehensive picture of student performance and examines results through the lenses of performance, improvement and even growth. You will learn how to collect, analyze and report student performance data for continuous improvement and accreditation using the Evaluative Criteria for Student Performance.

Session F3

Appreciative Leadership: A Tool for Enhancing School Leadership

Highland I & II

- Jeff Fifield

The challenges of the 21st century have prompted schools to be innovative. This requires leaders to be creative in addressing change while envisioning the future. A provocative proposition is for schools to become an appreciative learning community that flourishes from the formation of a relational culture. Appreciative Leadership may serve as a cornerstone from which to build organizational capacity. Workshop participants will have the opportunity to learn about and participate in an Appreciative Inquiry to discover their leadership positive core. Further examination of the four I's of Appreciative Leadership through a personal inventory will provide participants with a tool of utility as a school leader.

Session F4

Continuous Improvement Through Accreditation: AdvancED Performance Accreditation

Highland III

- Veronica Harts

AdvancED Performance Accreditation for schools, school systems and other educational institutions provides a practical path to continuous improvement. This session introduces you to the accreditation process, from reviewing the AdvancED Standards for Quality and examining required components for a meaningful Internal Review to managing expectations for your External Review. This session also focuses on ways the Protocol and AdvancED ASSIST integrate continuous improvement into your institution's culture.

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Session F5

Leading a Paradigm Shift: Grading for Growth

Highland IV & V

- Jeff Lippman

The workshop will focus on the steps necessary to lead a transformative change at their schools. We will answer the following questions: how do you inspire stakeholders to buy in to the change? how do you empower faculty to be part of the change? and how do you build structures that support the change, guaranteeing long term impact? We will use the work that Graded has engaged in recently in moving towards “Standards Based Grading” as a case study, looking specifically at a framework for change suggested by Chip and Dan Heath in the book “Switch.”

Session F6

Incorporating English Learner Success Within a School-Wide Improvement Process

Ivy I

- Jesse Markow

Academic language proficiency is widely recognized as a critical component in student success in academic areas and measures. The needs of English language learners in succeeding in content classes have all too often been the responsibility of a small group of educators within a school. Through the research and development of a five-year National Professional Development Grant, WIDA has identified certain elements and steps that can be undertaken to support ELL success as part of an ongoing, cyclical school-wide improvement process. These data components and process findings will be shared and their application within international contexts will be explored by attendees.

12:30 p.m. – 2:00 p.m.

AWARDS & RECOGNITION CLOSING LUNCHEON

Grand Ballroom I & II

Carlton Bowyer Scholarship

Recognition of Schools that Hosted a Fall and Spring External Review for 2014

AdvancED Excellence in Education Award

3:00 p.m. – 6:30 p.m.

ACSI/AdvancED Administrators Meeting

Library

3:00 p.m. – 6:30 p.m.

Council on American and International Schools Meeting

Highland IV & V



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Session Presenters

Keynote Speakers

Lee Crockett

President

Global Digital Citizen Foundation
E: lee@globaldigitalcitizen.org

Chris Lehmann

Founding Principal

Science Leadership Academy
55 N. 22nd Street
Philadelphia, PA 19103
E: clehmann@scienceleadership.org

Heather Staker

Senior Research Fellow

Clayton Christensen Institute for
Disruptive Innovation
2929 Campus Drive, Suite 410
San Mateo, CA 94403
E: hstaker@christenseninstitute.org

Special Speaker

Francey Hakes

CEO

Francey Hakes Consulting
P.O. Box 79469
Atlanta, GA 30357
P: 202-821-2829
E: franc eyhakes.wordpress.com

Presenters

Ami Desai

Educational Consultant

Ami Desai and Associates
7901 East 29th Avenue
Denver, CO 80238
E: ami@amidesaiassociates.com

Andrea Simon

Superintendent

BAICA - Buenos Aires
International Christian Academy
Av. Del Libertador 2170
San Fernando, Buenos Aires,
Argentina (1646)
E: asimon@baica.com

Arthur VanderVeen

*Vice President, Business Strategy
& Development*

Compass Learning
203 Colorado Street
Austin, TX 78701
E: avanderveen@
compasslearning.com

Ash Pugh

Recruitment Manager

Teach Away
147 Liberty Street
Toronto, Ontario, M6K 3G3,
Canada
E: ash@teachaway.com

Barry Dequanne

Head of School

American School of Brasilia
SAGS 605, BlocoE, Lotes 34/37
70200-650 Brasilia, DF, Brazil
E: bdequanne@eabdf.br

Belinda Karge

*Professor, CSU Fullerton and
U.S. Department of State Office
of Overseas Schools Advisory
Associate*

California State University,
Fullerton
800 N. State College
Fullerton, CA 92834-6868
E: bkarge@fullerton.edu

Bernard Kinane

Associate Professor of Medicine
Harvard Medical School
55 Fruit Street
Boston, MA 02114
E: kinane.bernard@mgh.harvard.edu

Brian Hartman

Director, International Initiatives
College Board
45 Columbus Avenue
New York, NY 10023
E: bhartman@collegeboard.org

Catherine Saldutti

President

EduChange, Inc.
1932 1/2 Rodney Drive
Los Angeles, CA 90027
E: catherine@educhange.com

Claudia Díaz

Headmistress

Montessori British School
Calle 128 # 72-80
Bogota, Colombia
E: claudiaz@mbs.edu.co

Colleen Broderick

Chief Learning Designer

Donnell-Kay Foundation/
ReSchool Colorado
103 Skyline Drive
Golden, CO 80403
E: cbroderick@dkfoundation.org

Darrell Barringer

State Director

AdvancED South Carolina
3790 Fernandina Road. Suite 203
Columbia, SC 29210
E: dbarringer@advanc-ed.org

David A. Wells

Director

Alliance Academy International
Casilla 171106186, Villalengua 789
y 10 de Agosto
Quito, Ecuador
E: drdawells@gmail.com

Eddie Krenson

*Vice President of Nonpublic
School Services*

AdvancED
9115 Westside Parkway
Alpharetta, GA 30009
E: ekrenson@advanc-ed.org

Jeff Fifield

Appreciative Educator

Colegio Maya - American
International School of Guatemala
22 Ave. 5-29, VH1, Z. 15
Guatemala Ciudad, Guatemala
01015
E: AppreciativeVentures@gmail.com
JFifield@cm.edu.gt

Jeff Lippman

Middle School Principal

Graded School
Avenida Giovanni Gronchi,
4701, Sao Paulo, Brazil
E: jeff.lippman@graded.br

Jesse Markow

Director of Development
WIDA International School
Consortium

510 Charmany Drive, Suite 269
Madison, WI 53714
E: jamie@wceps.org

Session Presenters

Jesse Roberts

Educational Sales Consultant
FINAL SITE
3660 Clipper Mill Road
Baltimore, MD, 21210
E: Jesse.Roberts@finalsite.com

Kelly Mekdeci

Head of School
Georgetown International
Academy
9/10 Delhi Street, Prashad Nagar
Georgetown, Guyana
E: director@
georgetowninternationalacademy.org

Laura Lewin

Director
ABS International
Malaver 2072- Olivos
Buenos Aires, Argentina
E: Lewin@abs-international.com.ar

Lee Fertig

Superintendent
Graded School
Av. Pres. Giovanni Gronchi, 4710
05724-002 Sao Paulo, SP, Brazil
E: lee.fertig@graded.br

Lorena Sernett

Latino Markets Director
Teaching Strategies, LLC
7101 Wisconsin Avenue, Suite 700
Bethesda, MD 20814
E: lorenas@teachingstrategies.com

Lynn Notarainni

*International Business
Development*
Curriculum Associates
153 Rangeway Road North
Billerica, MA 01862
E: lnotarainni@cainc.com

Mark Kessler

*Senior Professional Development
Consultant*
NWEA
121 NW Everett Street
Portland, OR 97209
E: Mark.kessler@nwea.org

Mary Ann Keeley

Vice President, Northeast Region
AdvancED
One Bala Plaza, Suite 619
Bala Cynwyd, PA 19004
E: makeeley@advanc-ed.org

Merry Clark

*Director of Nonpublic School
Support Services*
AdvancED
9115 Westside Pkwy
Alpharetta, GA 30009
E: mclark@advanc-ed.org

Mike Johnson

Partner
Clearpath Emergency Planning
Management
One East Broward Blvd, Suite 700
Fort Lauderdale, FL 33301
E: mjohnson@clearpathpm.com

Patricia Handly

International Consultant
Developmental Studies Center
309 NE 12th Avenue
Fort Lauderdale, FL 33301
E: pathandly20@me.com

Rachel Harrington

Primary Principal
Colegio Roosevelt, The American
School of Lima
E: rmetcalf@amersol.edu.pe

Scheherazade Khan

Board Vice-Chair
Georgetown International
Academy
9/10 Delhi Street, Prashad Nagar
Georgetown, Guyana
E: shar377@hotmail.com

Shoshana Blauer

*Regional Manager, International
Schools*
NWEA
121 NW Everett Street
Portland, OR 97209
E: Shoshana.blauer@nwea.org

Simon Dao

Research Scientist
Massachusetts Institute of
Technology
77 Massachusetts Avenue
Cambridge, MA 02139
E: dao@mit.edu

Sue Easton

*Deputy Head of School for
Learning*
American School of Brasilia
SGAS 605, Conjunto E, Lotes
34/37
70200-650 Brasilia, DF, Brazil
E: seaston@eabdf.br

Terry Ambrose

*Director of Education Channel
Management*
Pearson
19500 Bulverde Road
San Antonio, TX 78259
E: terry.ambrose@pearson.com

Veronica Harts

*Vice President of Innovative
Learning*
AdvancED
9115 Westside Parkway
Alpharetta, GA 30009
E: vharts@advanc-ed.org

Vicki Denmark

*Vice President of Education
Innovation*
AdvancED
9115 Westside Parkway
Alpharetta, GA 30009
E: vdenmark@advanc-ed.org

Warna Gillies

*Program Chair, Master of Arts in
Teaching Program*
University of Maryland University
College
3501 University Boulevard East
Adelphi, MD 20783
E: warna.gillies@umuc.edu

Exhibitors

Balfour

www.balfour.com
Terrye Myers, Senior Sales Representative - Latin America
P: 214-632-8731
F: 214-824-4070
E: terye.myers@balfour-rep.com
teryemy@aol.com

Clearpath Emergency Planning Management

www.clearpathepm.com
Mike Johnson, Partner
One East Broward Boulevard,
Suite 700
Fort Lauderdale, FL 33301
P: 954-651-9960
F: 954-651-9961
E: mjohnson@clearpathepm.com

Clements Worldwide

www.clements.com
Ricardo Urbina, Director of Sales
1 Thomas Circle, 8 Floor
Washington, DC 20005
P: 267-872-2071
F: 267-872-2071
E: rurbina@clements.com

Compass Learning

www.compasslearning.com
Arthur VanderVeen
Vice President, Business Strategy & Development
203 Colorado Street
Austin, TX 78701
P: 512-481-3436
E: avanderveen@compasslearning.com

Curriculum Associates

www.curriculumassociates.com
Lynn Notarainni, International Business Development
153 Rangeway Road North
Billerica, MA 01862
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F: 978-912-5054
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Esperanza Noriega, General Director, Edulight Group

P: +52-55-5349-1250
E: enoriega@edulightgroup.com

Orlando Astiazaran, Director of Sales and Marketing, Edulight Group

P: +52-33-3344-7669
E: orlando@edulight.mx

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Andrew Schmidt, Director
1032 Legrand Blvd Unit C
Charleston, SC 29492
P: 785-979-6675
E: Andrew@EquipMySchool.com

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www finalsite com
Jesse Roberts, Educational Sales Consultant
3660 Clipper Mill Road
Baltimore, MD 21210
P: 410-274-0617
E: Jesse.Roberts@finalsite.com

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Jose Rodriguez, Outside Sales Consultant
1340 Ridgeview Drive
McHenry, IL 60050
P: 888-511-5114
E: jrodriguez@follett.com

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www.genzerconsulting.com
Greg Goodman, Director of Marketing and Business Development
198 Kerwin Hill Road
Norwich, VT 05055
P: 757-535-7284
E: GGoodman@genzerconsulting.com

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<http://principalscenter.org>
Jami Berry, Educational Leadership Program Coordinator
P.O. Box 3977
Atlanta, Georgia 30302
P: 404-413-8030
F: 404-413-8033
E: jberry2@gsu.edu

Global Tax Service LLC

www.globaltaxonline.net
Robert E. Deuel, Certified Public Accountant
1200 Main Street, Suite 716
Columbia, SC 29201
P: 803-256-6211
F: 803-816-0085
E: robert.deuel@globaltaxonline.net

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Jim Geremia, Director of Operations
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F: 609-716-1135
E: info@isiww.com

K-12 Inc.

www.k12.com/private-educators/home
Michael Spencer, Sr. Director of International Business Development - Latin America - Europe - Africa
2300 Corporate Park Drive
Herndon, VA 20171
P: 405-596-8183
F: 703-483-7331
E: mspencer@k12.com

Mosaica Education

www.mosaicaeducation.com
Hadar Goldberg, Head of School
3400 Peachtree Road
Atlanta, GA 30326
P: 404-841-2305
F: 517- 913-6100
E: partner@mosaicaeducation.com

Exhibitors

NWEA

www.nwea.org
Shoshana Blauer, Regional Manager, International Partners
121 NW Everett
Portland, OR 97209
P: 503-624-1951
F: 503-639-7873
E: Shoshana.blauer@nwea.org

Pearson

www.pearsonassessments.com
Terry Ambrose, Director of Education Channel Management
1900 Bulverde Road
San Antonio, TX 78259
P: 210-387-3935
E: terry.ambrose@pearson.com

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<http://www.globaladvisorgroup.com>
James T. Barnette, Jr. CFP®, Financial Advisor
Jackie Gentry, CFP®, Financial Advisor
1939 Roland Clarke Place
Suite 400
Reston, VA 20191
p: 703-406-8440
f: 703-406-8441
e: James.Barnette@RaymondJames.com
Jackie.Gentry@RaymondJames.com

Rediker Software, Inc.

www.rediker.com
Bob Santiago, International Account Representative
2 Wilbraham Road
Hampden, MA 01036
P: 800-213-9860
F: 413-566-2274
E: sales@rediker.com

Scholastic

www.scholastic.com
Theresa Tufaro, Marketing Manager
Anne Boynton-Trigg, Vice President, Export Sales & Marketing
557 Broadway
New York, NY 10012
P: 212-343-4534
E: ttufaro@scholastic.com

Search Associates

www.searchassociates.com
Ralph Jahr, Senior Associate
2008 Cove Lane
Roseville, CA 95747
P: 609-759-0431
E: rjahr@searchassociates.com
Bridget McNamer, Senior Associate
313 Bell Lane
Mill Valley, CA 94941
P: 415-290-6050
E: bmcnamer@searchassociates.com

SUNY Buffalo State

www.buffalostate.edu/ilsc
Robert Summers, Assistant Dean of International and Exchange Programs & Interim Director of I.G.P.E.
South Wing 410
1300 Elmwood Avenue
Buffalo, NY 14222
P: 716-878-4620
F: 716-878-3054
E: summerrh@buffalostate.edu

Teach Away

www.teachaway.com
Ash Pugh, Recruitment Manager
147 Liberty Street
Toronto, Ontario, M6K 3G3, Canada
P: 416-840-5736
E: ash@teachaway.com

Teaching Strategies, LLC

www.TeachingStrategies.com
Lorena Sernett, Latino Markets Director
7101 Wisconsin Avenue, Suite 700
Bethesda, MD 20814
P: 202-290-4642
F: 301-657-0250
E: lorenas@teachingstrategies.com

TieCare International

www.tiecare.com
Frank Cappuccio, Regional Representative
Luciene Dasilva, Account Manager
26000 Towne Centre Drive, Ste 100
Foothill Ranch, CA 92610
P: 949-470-2100
F: 949-470-2110
E: frank.cappuccio@tiecare.com

University of Alabama-The Office of International Programs

www.ua.edu
Craig Shwery, Director
College of Education Department of Curriculum and Instruction
Graves Hall #304
Tuscaloosa, AL 35487
P: 205-764-4806
F: 205-348-1164
E: cshwery@bamaed.ua.edu

University of Nebraska High School

<http://highschool.nebraska.edu>
Charlotte Seewald, Assistant Director
1520 N. 20th Circle
Lincoln, NE 68588
P: 402-472-3388
F: 402-472-1901
E: highschool@nebraska.edu

University of Northern Iowa (UNI) Overseas Placement Service for Educators

www.uni.edu/placement/overseas
Tracey Godon, Director
102 Gilchrist Hall
Cedar Falls, IA 50614
P: 319-273-2083
F: 319-273-6998
E: overseas.placement@uni.edu

University of West Georgia College of Education

www.westga.edu/coe
Lara Willox, Director Doctorate in School Improvement
1601 Maple Street
Carrollton, GA 30118
P: 678-839-6059
E: Iwillox@westga.edu

WIDA International School Consortium

<http://wisc.wceps.org>
Jesse Markow, Director of Development
510 Charmany Drive, Suite 269
Madison, WI 53714
P: 608-441-8330
F: 608-441-2769
E: jamie@wceps.org

Exhibitor Description

Balfour

Balfour is a leading supplier of yearbooks and scholastic products worldwide. Our offerings include full color yearbooks, school agendas for all ages, senior class rings, student and faculty graduation regalia, diplomas, diploma covers, senior announcements and invitations and letter jackets. Our representative, Terye Myers, has been serving schools for 34 years, all with Balfour. Please stop by Terye's table to see how he can help your school with their yearbook and scholastic needs.

Clearpath Emergency Planning Management

Clearpath EPM (Emergency Planning Management) is a leading provider of specialized international emergency planning services that includes expert on-site consulting and innovative crisis planning web-based tools and assistance. EPM is the sole provider of the EPM Dashboard—a cloud-based emergency planning toolset designed and operated by former U.S. State Department RSOs and international school leaders.

Clements Worldwide

Clements Worldwide is a leading insurance provider for expatriates and international organizations. Founded in 1947, Clements offers international car, property, term life, health, specialty and high risk insurance in over 170 countries with offices in Washington, D.C., London and Dubai. Clements delivers comprehensive coverage, superior customer service and unparalleled claims response.

Compass Learning

Compass Learning has partnered with educators for over 40 years to ensure all students achieve outstanding academic results, one learner at a time. Our suite of personalized learning solutions combine rigorous instruction with fun and engaging digital content and actionable data to ensure students make greater progress, faster. Pathblazer helps struggling learners succeed by targeting foundational knowledge and skills while supporting their engagement with on-level content. Hybridge makes it easy for educators to implement blended learning models by integrating personalized online instruction with whole-class and small-group instruction. And Gradbound ensures every high school student graduates on time through rigorous self-paced learning, anytime, anywhere, on any device.

Curriculum Associates

Curriculum Associates publishes research-based, classroom-proven materials that provide flexible, focused, and targeted instruction to help educators effectively address the diverse levels and needs in every classroom. Our goal is to make sure any product you buy meets or exceeds your expectations. Our award winning, on line program, i-Ready® combines adaptive assessment and progress monitoring **WITH** instruction. Over 2 million students are using i-Ready ® in classrooms all over the world! For the past 40 years, we have consistently developed high-quality products that make a profound difference in the lives of students and educators, and we will continue to bring these proven products—as well as new ones—to you in the future.

Developmental Studies Center (DSC)

Developmental Studies Center (DSC) is a non-profit educational publisher dedicated to children's academic, ethical and social development. Our programs help build children's capacity to think clearly and critically while simultaneously deepening their commitment to the values of kindness, helpfulness, personal responsibility and respect for others.

Equip My School

The Little Company with the Big Reputation: Equip My School offers clients the most personalized freight consolidation services available. Our order administration services eliminates the work of negotiating with many individual suppliers. We package your order with great care and attention to detail, so your consignment always arrives in pristine condition even after a long journey. What's more, our years of experience with freight agents and Customs houses help us speed your goods through the arduous process of Customs clearance and delivery within your country. We supply both American and British English consolidation services, and utilize any supplier you choose. Enjoy the Equip My School difference: "on time, every time!"

Exhibitor Description

Finalsite

Our Mission & Vision: to deliver a superior web software experience on mobile and desktop platforms for the education community. We measure success by how much our clients value Finalsite employees as trusted partners and by the positive impact we have on our clients' ability to fulfill their mission.

Follett

Follett is the largest provider of educational materials and technology solutions to PreK-12 libraries, classrooms, learning centers and school districts in the United States, and a major supplier to educational institutions worldwide. Follett distributes books, reference materials, digital resources, eBooks and audiovisual materials, as well as pre-owned textbooks. Follett also is one of the leading providers of integrated educational technology for the management of physical and digital assets, the tracking, storing and analyzing of academic data, and digital learning environment tools for the classroom focusing on student achievement.

Genzer Consulting

Genzer Consulting is an educational consulting firm based in Norwich, Vermont, focusing on helping schools in the U.S. and abroad improve learning and meet accreditation standards through the use and understanding of educational data analysis, data mining and on-site teacher and administrator workshops.

Georgia State University

Georgia State University, an enterprising urban public research university, is a national leader in graduating students from widely diverse backgrounds. Centered in the historic financial hub of downtown Atlanta, the university provides more than 32,000 students with unsurpassed connections to the city's business, government, nonprofit and cultural organizations. The university offers 250 undergraduate and graduate degree programs in more than 100 fields of study in its eight colleges and schools: the Andrew Young School of Policy Studies, the Byrdine F. Lewis School of Nursing and Health Professions, the College of Arts and Sciences, the College of Education, the College of Law, the Honors College, the Institute of Public Health and the J. Mack Robinson College of Business.

Global Tax Service LLC

Global Tax Service LLC specializes in the preparation and filing of U.S. tax returns and foreign financial account reports for educators who live and work outside of the United States.

Insurance Services International

Insurance Services International is a full-service global insurance brokerage and employee benefits consultant, providing value-added employee benefits and global business coverage to international schools, non-profits and expatriates working in businesses overseas or living outside of their home countries. In business since 1997 and with more than 120 international clients, our experienced team works closely with clients to create plans to meet their insurance needs and expectations for today and tomorrow. Our commitment to excellence in service and responsiveness drives our promise—keeping our clients first in all that we do.

K-12, Inc.

K-12, Inc., is a technology-based education company providing proprietary curriculum and educational services to students in Pre-K to twelfth grades. K-12 has emerged as the leader in the school online accredited curriculum arena, serving over 10,000 students on a daily basis in 100 countries worldwide. Our curriculum was developed by over 200 leading education experts, with more than 20,000 lessons developed with an investment of \$300 million. The curriculum covers core subject area, AP, electives, credit recovery and foreign languages, is aligned to U.S. Common Core Standards and is AdvancED-accredited. Our K-12 programs range from limited teacher-supported courses to fully teacher-supported courses and are flexible and customizable to each school's blended learning program and student needs. K-12's mission is to maximize a child's potential by providing access to an engaging and effective education regardless of geographic location. Our mission is fulfilled globally through innovative blended learning programs.

Exhibitor Description

Mosaica Education

Mosaica Online is a premier K-12 education solution designed to meet the more fluid and global requirements of the 21st century learner. Mosaica Online provides online schooling options to individual families, as well as management opportunities for school and district partners around the world. The flexible program offers an effective and customizable blend of online and hands-on learning for schools and districts navigating today's rapidly-changing educational landscape. Mosaica strives to prepare students to be creative, intuitive and analytical thinkers with a solid understanding of the history of ideas. By integrating best-in-class curriculum and content, especially our proprietary and content-rich Paragon curriculum, we prepare students to solve problems both individually and collaboratively, using critical thinking skills cultivated through comparative, interdisciplinary study. Extensive access to computer technology as an authentic learning tool enables Mosaica students to address unprecedented career challenges and global opportunities facing them in the 21st century. Our extended academic calendar allows for true mastery, rather than cursory coverage of curriculum content and increases student exposure to enrichment programs that teach to the full range of a student's multiple intelligences. Most of all, Mosaica Online students come to love learning and to discover where their strengths truly lay—whether it is math, the sciences, arts or another discipline. At Mosaica Online, we do more than provide your child with a solid education, we prepare your child for the future and instill in him or her a love of learning that lasts a lifetime.

NWEA

NWEA is a global not-for-profit educational services organization known for our flagship interim assessment, Measures of Academic Progress (MAP). Throughout the year, educators around the globe use data from our research-based pre-K-12 assessments and strategies from our professional development offerings to make key decisions when it matters most: when there's still time to make a difference in students' learning and achievement.

Pearson

Pearson is the world's leading learning company with a portfolio that provides innovative textbooks, online testing, software solutions and integrated services. We create interactive online learning that supports every learner, regardless of their age or ability because it is never too late to start learning—or start enjoying it. We provide education and assessment services in more than 70 countries.

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For over 90 years, Scholastic has created quality, affordable books and engaging educational materials that raise proficiency levels in literacy and mathematics, to ensure children excel in this ever-changing world. Scholastic offers print and digital instructional materials, classroom and school library collections, and over thousands of bestselling paperbacks for every age, 0-18.

Search Associates

Search Associates is the largest and most successful recruiting firm for international schools. Since our founding in 1990, we have placed nearly 25,000 educators (including 500 school heads) in top international schools around the world. In addition to recruiting, our 19 Senior Associates offer a wide array of specialty consulting to international schools, in the areas of planning, governance, educational programs and services, and administration/personnel.

Exhibitor Description

SUNY Buffalo State

SUNY Buffalo State offers a Master's degree and professional development for American/International educators.

Teach Away Inc.

Teach Away is the world leader in international teacher recruitment and matches educational institutions around the globe with the very best teaching talent. Our innovative digital strategies, extensive networking reach and over 10 years of experience allow us to deliver a highly-specialized service to private institutions, language schools, universities and Ministries of Education worldwide.

Teaching Strategies, LLC

Teaching Strategies provides innovative early childhood curriculum, assessment, professional development, and family resources in English and Spanish. Driven by the belief that a child's first six years of life are critical for school success, Teaching Strategies has advocated for the early childhood community for over 25 years.

TieCare International

TieCare International was founded to administer employee benefits and to serve the specialized needs of the international educational community. For more than 30 years, TieCare has continually developed and implemented benefit programs that encompass health insurance through retirement planning.

Triumph Learning

Triumph Learning, LLC, is a leading publisher of K-12 Common Core Standards-aligned instructional materials, and effective literacy programs. We are committed to serving 21st century learners by offering them unique student solutions, robust teacher support and professional development opportunities, in the form of interactive digital tools and innovative student texts.

University of Alabama - The Office of International Programs

Since 1966 the Office of International Programs has offered educational opportunities for teaching professionals residing abroad. We boast a network of thousands of graduates who presently hold teaching, administrative and directorship roles in international schools all over the globe. Our programs include on-site professional development, graduate degree programs in Elementary and Secondary education, and consultation.

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The University of Nebraska High School offers more than 100 online high school courses. Accredited by AdvancED and the Nebraska Department of Education. Core and AP courses are also NCAA-approved. We offer award-winning curriculum supported by certified teachers. All courses are self-paced and available 24/7, year-round. Students earn credits to transfer to local diploma. Schools throughout the world rely on us to offer online courses that fit any student's schedule.

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The University of Northern Iowa (UNI) Overseas Placement Service has assisted schools in the Latin America region for nearly four decades. Services revolve around the annual UNI Overseas Recruiting Fair, with over 600 educators attending annually. Stop by and see Tracey at her booth to say hello or learn more!

University of West Georgia

The College of Education at the University of West Georgia is among the Southeast's largest and most respected sources of education professionals in all fields, including online education. With over 25,000 alumni, the College of Education has graduates in counseling, media, speech-language pathology, school improvement, leadership, teaching, and sport management careers in an array of settings throughout the United States and around the world.

WIDA International School Consortium

The WIDA International School Consortium comprises over 150 international schools that use the WIDA standards and assessments for their English language learners. WCEPS is the non-profit partner of WIDA.

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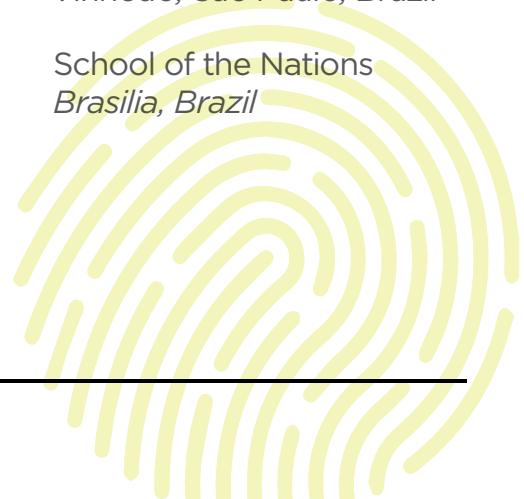
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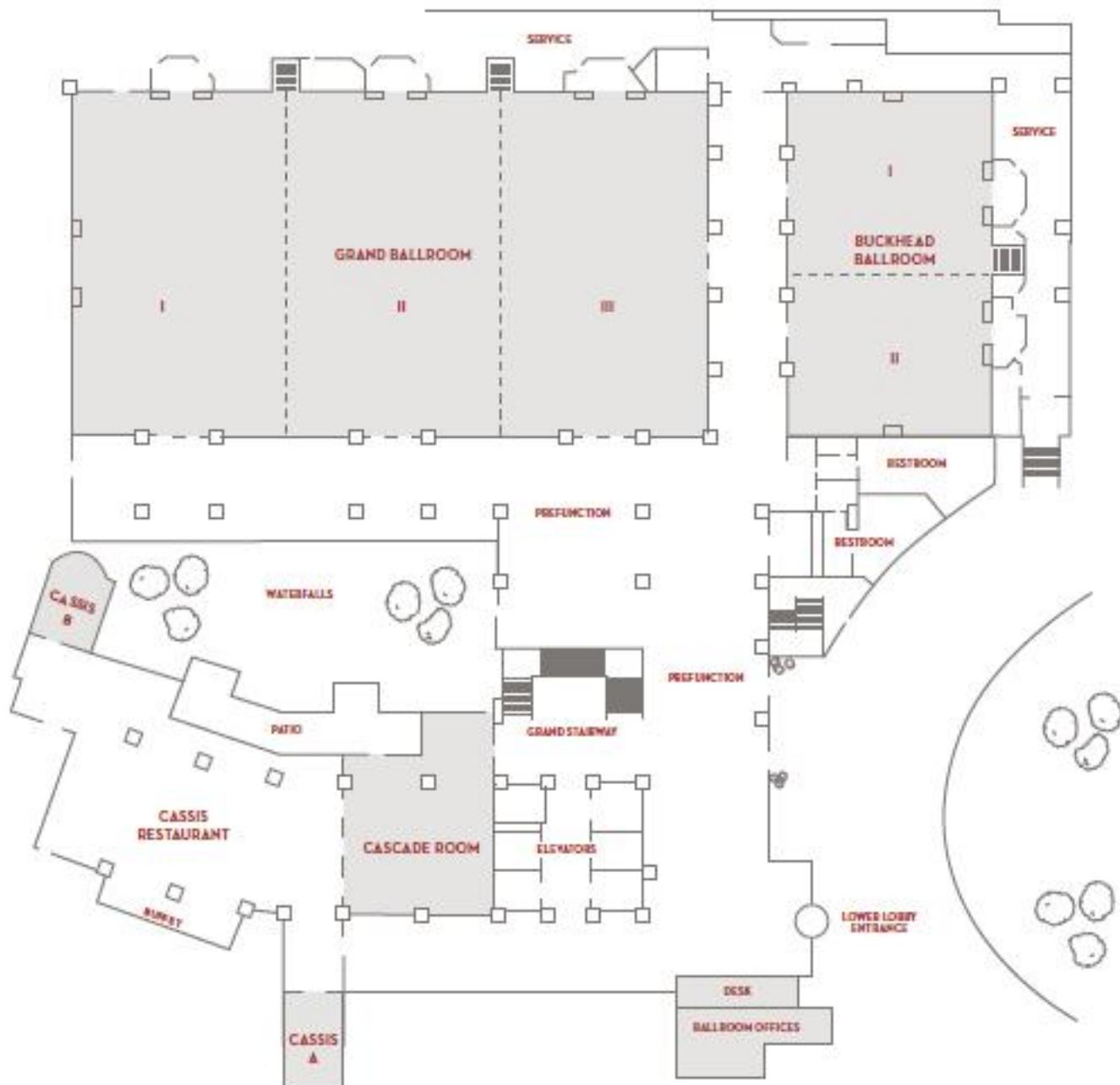
+1 404 237 1234 TELEPHONE
+1 404 504 2576 FAX
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FLOOR PLANS

Ballroom Level—Lower Level



GRAND HYATT ATLANTA

3300 Peachtree Road NE
Atlanta, GA 30305, USA

+1 404 237 1234 TELEPHONE

+1 404 504 2576 FAX

grandatlanta.hyatt.com

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About AdvancED

The world's leader in accreditation and school improvement, AdvancED offers educational technologies, advocacy, improvement and accreditation services to education providers of all types in their pursuit of excellence in serving students. Our mission is to lead and empower the education community to ensure that all learners realize their full potential.

We have been experts in accreditation and school improvement since 1895 and bring this 100+ years of experience and expertise through three US-based regional accreditation agencies — the North Central Association Commission on Accreditation and School Improvement (NCA CASI), the Northwest Accreditation Commission (NWAC) and the Southern Association of Colleges and Schools Council on Accreditation and School Improvement (SACS CASI). AdvancED works with over 32,000 institutions in more than 70 countries serving over 20 million students.

The AdvancED Accreditation Process, a protocol embraced around the world, is a clear and comprehensive program of evaluation and external review, supported by research-based Standards and dedicated to helping schools, systems and education providers continuously improve.

AdvancED's position as a leader in education continues to expand as we provide a national and international voice to inform and influence policy and practice on issues related to education quality.



AdvancED

9115 Westside Parkway
Alpharetta, GA 30009
678-392-2285
www.advanc-ed.org

Dr. Rob Leveilee
Vice President for International Services
Ext. 5577
rleveilee@advanc-ed.org

Dr. Dennis Klumpp
Regional Director for Latin America
Ext. 5740
dklumpp@advanc-ed.org

Mrs. Stacey Carpenter
Accreditation Specialist, International Services
Ext. 5551
scarpenter@advanc-ed.org