

Great Menus Start Here!™

Home NetNews SmartSource StreetSmart DSR PICs Operator's Edge MenuManagement

Need a one-stop shop to drive sales and enhance your bottom line?

Introducing **GreatMenusStartHere.com**, a comprehensive resource with new menu concepts, money-saving tips and industry trends for you, your DSRs and Operator customers.



NetNews – UniPro initiatives, ProForma supplier promotional opportunities and high-performing market segment information.



SmartSource iTraining – Category and branded training videos for new and seasoned sales professionals.



StreetSmart DSR – Consumer and industry trends, selling skills, time and account management tips and more!



PICs – Proforma Distributor, DSR and Operator Promotions, Incentives and Coupons at your fingertips.



Operator's Edge – Menu and consumer trends, revenue-generating ideas and tips to drive traffic.



Menu Management – Fresh recipes and a food cost calculator to drive sales.



UNLIMITED USERS
FREE CUSTOMIZATION
FREE ADS AND PROMOTIONS
USE ON ANY DEVICE



Get Started on Great Menus Start Here:

- 1 Assign an Admin:** Send the name and email address of the person who will manage your company page to: marketing@greatmenusstarthere.com. That person will receive an email inviting them to confirm their account.
- 2 Customize your content:** Once your admin is confirmed, they can log in and customize your company's logos, colors, ads and PICs. Tutorials are available for each section.
- 3 Invite Users:** Admins can add users three ways:
 1. Invite users with their email address.
 2. Send users a customized link to sign up for your company's page.
 3. Request and upload of your user list.

Reference the User Tutorial on the admin page, or contact marketing@greatmenusstarthere.com for assistance.
- 4 Update your page:** Regularly check the registration queue for new users, upload new ads featuring different products and select PICs to notify your customers of the latest promotions.

For help getting started, or to conduct a webinar to introduce you to Great Menus Start Here, contact marketing@greatmenusstarthere.com